



Alonzo Vera
President
Ideas TEK

Concerning; UNM Anderson Global Scaling Challenge

Dear Dr. Walsh

I cannot thank the organizers enough for allowing us to participate as a firm in the 2023 UNM Anderson Global Scaling Challenge. Our firm and our founding team gained great insights. We have nearly doubled in size with a corresponding increase in sales and contracts since the event. We also expanded our product range as a result of the event.

I was presently surprised with the value provided by as you stated having "...having well over 300 mentor and students' eyes focused on helping our firm to scale." We have great vision, but the student teams generated exceptional value with is rigor and quantity of ideas. For example, the event helped our firm to expand product offerings. We have developed a new product line which we have named Allyu. This product line enables small form factor systems for reliable advanced avionics in space. We have also used the analytics and the video provided to great effect.

Again, this is a great program for small high-tech firms seeking to scale. GSC provided Ideas Tek exceptional value in both what we did not focus on and what we ended up pursuing. Exceptional efforts on our behalf with exceptional value to us.

Thanks

A handwritten signature in blue ink, appearing to read 'Alonzo', is written over the word 'Thanks'. The signature is fluid and stylized, with a long horizontal stroke extending to the right.

Alonzo Vera President