THE JAMES & GAIL ELLIS SCHOOL OF BUSINESS LEADERSHIP

AACSB ACCREDITED

Bachelor of Business Administration Degree Planner (as of Fall 2026)

Name / Student ID	

Phase I (minimum grade: C) [27]					
A cumulative GPA of at least 2.5 is required to complete Phase I					
BUSA 1110 - Introduction to Business *Department Permission Required*		ECON 2110 - Prin. of Macroeconomics		ENGL 2210 OR 2120 - Prof./Tech. Comm. or Inter. Comp. *Pre: ENGL 1120*	
ENGL 1120 - Composition II *Pre: ENGL 1110*		ECON 2120 - Prin. of Microeconomics		PSYC 1110 OR SOCI 1110 - Intro Psychology/Sociology	
MATH 1350 - Intro to Statistics *Pre: MATH 1215*		ACCT 2110 - Prin. of Accounting I		BCIS 1110 - Fund. of Information Literacy and Systems *Pre: MATH 1215*	

General Education (minimum grade: C) [16]					
Area 1. Communication *Met in Phase I*	✓	Area 4. Social and Behavioral Science *Met in Phase I*	✓	Area 6. Arts and Design	
Area 2. Math and Statistics *Met in Phase I*	✓	Area 5a. Humanities		Area 7. Student Choice *One of two required courses met in Phase I*	
Area 3. Physical and Natural Science *Paired lab and lecture required, 4 credit hours*		Area 5b. Second Language		*Search General Education courses at gened.unm.edu*	

Upper Division Humanities (minimum grade: C) [3]	
A 3 credit hour course numbered between 300-499 from subjects: AFST, AMST, CCS(T), CLST, COMP, ENGL, GNDR, HIST, LTAM, MDVL, NATV, PHIL, RELG, UHON*, WGSS	

Management Core (minimum grade: C-) [33]					
ACCT 2120 - Prin. of Accounting II *Pre: ACCT 2110*		BUSA 3001 - Operations Management *Pre: ENGL 2210/2120, MATH 1350, BCIS 1110*		BUSA 3980 - Strategic Career Planning *Pre: ENGL 2210/2120 (third year)*	
BUSA 3060 - Org. Behavior and Diversity *Pre: ENGL 2210/2120, PSYC/SOCI 1110*		BUSA 3220 - Marketing Management *Pre: ENGL 2210/2120, ECON 2120*		BUSA 4501 - Computer Based Info. Systems	
BUSA 3080 - Ethical, Political, Social Environ. *Pre: ENGL 2210/2120, PSYC/SOCI 1110*		BUSA 3260 - Financial Management		BUSA 4988 - Strategic Management *Pre: All ASM Core except 3980/4501, Phase I complete (final semester)*	
BUSA 3101 - Legal Issues for Managers *Pre: ENGL 2210/2120, PSYC/SOCI 1110*		BUSA 3280 - International Management *Pre: ENGL 2210/2120, ECON 2120*			

Dual Marketing Operations (minimum grade: C-) [24]					
All concentration courses require completion of Phase I				*F = Fall | S = Spring*	
BUSA 4801 - Consumer Behavior (F/S) Pre: BUSA 3220		BUSA 4330 - Mgmt of Service Operations (F) Pre: BUSA 3001		BUSA 4860 - Logistics Systems Mgmt (S) Pre: BUSA 3001, 3220	
BUSA 4350 - Marketing Strategy (F/S) Pre: BUSA 4801		BUSA 4360 - Business Analysis Tools (F/S)		BUSA 4880 - Supply Chain Models & Analytics (F) Pre: BUSA 3001, 3220	
BUSA 4810 - Marketing Research I (F/S) Pre: BUSA 4801		BUSA 4620 - Mgmt of Quality (S) Pre: BUSA 3001			

Free Electives, depending on concentration [~17] (only 1 hour of PHED/PENP)	**Total Hours - minimum 120 required GPA - minimum 2.0 cumulative required**	**Notes**